FOR IMMEDIATE RELEASE

April 14, 2015

Look/See showcases M.F.A. Exhibition and more during Herron’s biggest events of the year

This year at Herron School of Art and Design, there’s even more to May, with two Visual Communication Design events kicking off our celebration of the academic year end leading up to Look/See on Thursday, May 7, which includes a full slate of events at both Herron buildings.

Design Day at Herron—May 4

2015 marks the first-ever Design Day at Herron: Design Thinking for People Centered Innovation, from 8:30 a.m. to 4:00 p.m., in room 143 of Eskenazi Hall. This introductory Design Thinking workshop will bring together visual communication design practitioners and community members to explore a particular challenge affecting Indianapolis. This workshop is open to anybody who is curious about Design Thinking. For more information, contact Youngbok Hong, coordinator, Design Thinking and Design Leadership Graduate Program, at youhong@iupui.edu. To register on a first-come, first-served basis, RSVP to herron4u@iupui.edu. Use subject line “Herron Design Day” and include your name and phone number.

Momentum: Design in Action—May 6

Momentum is an exhibit of senior Visual Communication Design portfolios and capstone projects that will demonstrate the 37 students’ various interests, creative problem-solving processes and plans for the future, revealing the connections that they have made through the course of their time at Herron.
FOR IMMEDIATE RELEASE

The May 6 opening is by invitation only for members of the local design community. The public opening will be on May 7 from 5:00 p.m.–8:00 p.m. in room 122 of Eskenazi Hall. Visit vcd.iupui.edu for more information.

Look/See—May 7

Honors and Awards
To start the party, join us for the Honors and Awards ceremony in the IUPUI Campus Center, room CE450, at 4:00 p.m. Everyone is welcome to come and cheer the accomplishments of students and faculty alike.

M.F.A. Exhibition
Then it’s on to the 2015 M.F.A. Exhibition beginning at 5:00 p.m., which showcases pinnacle works by master’s degree candidates Brent Aldrich, Stephanie J. Beisel, Carly Connolly, Di Sun, Matthew Eickhoff, Jonathan Love, Andrés Marcial, Kristen Jane Morsches, Katie R. Smith, Stephen Smolinski, Shelley Spicuzza and Jac Tardie.

This culminating exhibition takes up all the available gallery space in both Eskenazi Hall and Eskenazi Fine Arts Center. Colin Nesbit, Herron’s gallery director, describes Look/See as “the crescendo of the academic year at Herron. For the students whose works comprise the 2015 MFA Exhibition, the last two years have build up to this single event. These students’ works represent the array of fine arts programs available at Herron performing at their highest level.”

Art Therapy
Nesbit continued, “and this year for the first time, Herron master’s degree candidates in Art Therapy Bonnie Burke, Chelsea Leeds, Elisa Pamela, Meghan Sullivan, Mu-Chien Tsai, and Kaycee Wilson are going to have a display that explains their discipline and includes versions of their theses for people to look at.”

Visual Communication Design
Master’s degree candidates in Visual Communication Design Kaelyn Donnelly, Jennifer Smerdel and Nicholas Walters also will have an interactive exhibition including panels describing their research processes, outcomes and contexts.
Think It Make It Lab
The public will also get its first chance to see Herron’s new Think It Make It Lab in Eskenazi Hall, which is chock-full of the latest in 3-D and other digital technologies. Live demonstrations of 3-D printing and laser cutting will be included, with a memento for visitors to take home.

The festivities include tours, open studios and a print and ceramics sale, along with refreshments.

Complimentary parking will be available at both facilities. Shuttle service between buildings will be available throughout the evening.