FOR IMMEDIATE RELEASE

November 12, 2013

Media, public invited to Borshoff Gallery Show + Awards: Words of Art by Herron students

INDIANAPOLIS — Words of Art, Tweets Visually Re-imagined, is the theme of this year’s Borshoff Gallery Show + Awards, held in partnership with Herron School of Art and Design’s Basile Center for Art, Design and Public Life. The show, opening on Indianapolis Downtown Artists and Dealers Association’s First Friday in December, will feature printmaking students’ interpretations of tweets into art.

Now in its sixth year, Borshoff’s Gallery Show + Awards provides Herron students an opportunity to create, display and sell their work. Borshoff, an Indianapolis-based advertising and public relations agency, awards a $1,000 prize to the “Erik C. A. Johnson Best of Show” entry as selected by Borshoff staff—named after the agency’s senior principal who initiated the Herron partnership. A “People’s Choice” award is chosen by those who vote online or attend the public show.

Image courtesy Borshoff
FOR IMMEDIATE RELEASE

WHAT: Borshoff Gallery Show + Awards: Words of Art, Tweets Visually Re-imagined

WHEN: Friday, December 6, 2013, open to the public from 6-9 p.m.

WHERE: Harrison Center for the Arts, 1505 N. Delaware St., Gallery No. 2. Parking is available on surrounding streets and in the lot east of the building.

WHO: Open to general public. Herron printmaking students will be present to describe their work.

VALUE TO AUDIENCE: Prominent display of student art in a popular Harrison Center gallery. General public may vote for the “People’s Choice” award; the winner will be announced at 8 p.m.

For more information about the event, visit borshoffgalleryshow.com or follow @Borshoff_Herron on Twitter.