FOR IMMEDIATE RELEASE

November 15, 2011

Efroymson Fellow Holloway’s upcoming show fondly interprets Midwestern roadside attractions

Stacey M. Holloway, Herron sculpture instructor and program technician, will exhibit her most recent body of sculptural work, which fondly pays homage to Midwestern Outsider Art and roadside attractions, beginning December 2 at the Arts Council of Indianapolis’s Gallery 924. The show, titled Neither Here Nor There, opens with a 6:00 p.m. reception and runs through January 6.

A 2010 Efroymson Contemporary Arts Fellowship fueled Holloway’s investigations in the spring and summer of 2010, and this fall. She visited intriguing oddities and the people associated with them, such as Dr. Evermor’s Forevertron Art Park between Madison and Baraboo, WI.

“I visited so many incredible places on these trips,” Holloway said. “But I really enjoyed meeting the outsider artists themselves. On my first trip, “Tud” Kohn’s yard full of

(continued)
FOR IMMEDIATE RELEASE

November 15, 2011

hand-made model airplanes in Elberfeld, Indiana, was my favorite stop. He had so much to show us and he was so very proud of all of his accomplishments and fame. He was almost more proud of his studio than he was of planes, with all his hand-made tools and fabricated equipment."

Holloway's pride in the unique offerings of the region is evident throughout the roughly 18 quirky and thought-provoking works she, at present, plans to have in the show. "I started working on some pieces before the trips," said Holloway, "and used these places to further investigate those ideas. I had multiple pieces-in-progress all at once so that I could allow them to transform throughout my research. I also wanted to make sure that these places were credited in the exhibition, so I will have a booth area set up outside of the gallery with photo albums so people can sit and flip through images from my travels."

Being one of the five Efroymson Fellows chosen from a field of 217 applicants not only resulted in a new body of work, but gave Holloway more insights to pass on to her students.

"Some of the places and things that I have seen on the trips," said Holloway, "made me think of certain Herron students' ideas and artwork. I've made sure to inform those students of these places and prompt them to do some further investigation."

In the six years of the Efroymson Contemporary Arts Fellowship competition, which is open to artists in Illinois, Indiana, Kentucky and Ohio, 14 of the 30 winners have been Herron faculty members or alumni.

The fellowships are funded through the Efroymson Family Fund of the Central Indiana Community Foundation.

For a look at more of Holloway's work, go to www.staceyholloway.com.

###