FOR IMMEDIATE RELEASE

February 13, 2013

‘This is a calling’: Anthony Scott joins Herron School of Art and Design as Director of Admissions and Student Services

Herron School of Art and Design has welcomed Anthony Scott as its new director of admissions and student services. Scott has a decade’s experience as a higher education administrator, most recently as an associate director of the Hudson & Holland Scholars Program at Indiana University, Bloomington. The program assures minority student success through scholarships, mentoring and building a sense of community for more than 800 students on the Bloomington campus.

Scott is a veteran who left the Army with the rank of sergeant in 1989. He earned a B.S. degree in Business Information Systems from Indiana Wesleyan University in 2002 and a J.D. degree from the Indiana University Robert H. McKinney School of Law in Indianapolis in 2011.

Scott said the opportunity to come to Herron intrigued him because art students are very different from those interested in business, science or engineering. He became “interested in working with students who are passionate about their craft and using that creative expression to influence the world around them.”

His approach to student services is shaping up to be two pronged: improving Herron’s retention rate for undergraduate students—which was 84 percent for the 2011-2012 school year—while increasing the competition for a seat at Herron.

“The pool of potential art students is limited,” he noted. “I want more prospective students to know that Herron is the most attractive academic opportunity because of its affordability, professional practice opportunities, outstanding facilities and prestigious faculty.”

He sees parallels between Herron’s freshmen and sophomores, a percentage of whom understandably can become overwhelmed by the adjustment from high school to university life, and the students he served through the Hudson & Holland Program.

“I believe IUPUI truly does have a wide array of supports available for all students, but if the students don’t know where to look, they will not feel supported,” he said. “It’s not comfortable for them to ask for help.”

(continued)
February 13, 2013

Among his goals at Herron are: Establishing deeper relationships with the influencers of students; putting mentoring programs in place for beginning students; getting Herron students to see themselves as leaders at IUPUI, not visitors; and beginning the recruitment process as early as middle school.

“This is a calling,” Scott said. “My focus is on service to students.”

-30-